

# Privacy Notice

<b>FACTS</b>		<b>WHAT DOES RITTER DANIHER FINANCIAL ADVISORY, LLC DO WITH YOUR PERSONAL INFORMATION?</b>	
<b>Why?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.		
<b>What?</b>	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> <li>▪ Social Security number</li> <li>▪ Transaction History</li> <li>▪ Risk Tolerance</li> <li>▪ Account Balances</li> <li>▪ Employment Information</li> <li>▪ Investment Experience</li> <li>▪ Retirement Assets</li> <li>▪ Wire Transfer Instructions</li> </ul> <p>When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p>		
<b>How?</b>	All financial companies need to share your personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers’ personal information; the reasons Ritter Daniher Financial Advisory, LLC chooses to share; and whether you can limit this sharing.		
Reasons we can share your personal information	Does Ritter Daniher Financial Advisory, LLC share?	Can you limit this sharing?	
<b>For our everyday business purposes –</b> Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No	
<b>For our marketing purposes –</b> to offer our products and services to you	No	We don’t share	
<b>For joint marketing with other financial companies</b>	No	We don’t share	
<b>For our affiliates’ everyday business purposes –</b> information about your transactions and experiences	No	We don’t share	
<b>For our affiliates’ everyday business purposes –</b> information about your creditworthiness	No	We don’t share	
<b>For nonaffiliates to market to you</b>	No	We don’t share	
<b>Questions</b>	Call (513) 233-0715		

Who we are	
Who is providing this notice?	<i>Ritter Daniher Financial Advisory, LLC</i>
What we do	
How does Ritter Daniher Financial Advisory, LLC protect my personal information?	<p>To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.</p> <p>Our service providers are held accountable for adhering to strict policies and procedures to prevent any misuse of your nonpublic personal information.</p>
How does Ritter Daniher Financial Advisory, LLC collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> <li>▪ Open an account</li> <li>▪ Seek advice about your investments</li> <li>▪ Give us your contact information</li> <li>▪ Make deposits or withdrawals from your account</li> <li>▪ Make a wire transfer</li> <li>▪ Tell us where to send the money</li> <li>▪ Tell us who receives the money</li> <li>▪ Show your government-issued ID</li> <li>▪ Enter into an investment advisory contract with us</li> </ul> <p>We also collect your personal information from other companies.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> <li>▪ Sharing for affiliates' everyday business purposes – information about your creditworthiness</li> <li>▪ Affiliates from using your information to market to you</li> <li>▪ Sharing for nonaffiliates to market to you</li> </ul> <p>State laws and individual companies may give you additional rights to limit sharing.</p>
Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>▪ <i>Ritter Daniher Financial Advisory, LLC has no affiliates.</i></li> </ul>
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>▪ <i>Ritter Daniher Financial Advisory, LLC does not share with nonaffiliates so they can market to you.</i></li> </ul>
Joint marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> <li>▪ <i>Ritter Daniher Financial Advisory, LLC does not jointly market.</i></li> </ul>